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## POWER OF ATTORNEY BY ASSIGNEE

DIVA Systems Corporation is the Assignee of the invention entitled:  
**METHOD AND APPARATUS FOR COLLECTING AND REPORTING CONSUMER TREND DATA IN AN INFORMATION DISTRIBUTION**, the specification of which was filed on December 14, 2000 as Application Serial No. 09/737,841.

Assignee hereby appoints the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Truong T. Dinh, Reg. No. 40,993

Scott Born, Reg. No. 40,523

William L. Shaffer, Reg. No. 37,234

Please Send Correspondence to: <b>Truong T. Dinh DINH &amp; ASSOCIATES 2506 Ash Street Palo Alto, California 94306</b>	Please Direct Telephone Calls to: <b>Truong T. Dinh Reg. No. 40,993 Telephone: (650) 289-0600 Facsimile: (650) 289-0700</b>
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## DIVA Systems Corporation

Date: 2/12/01

By:

Stephanie A. Storms  
(Signature)

Name: **Stephanie Storms**  
Title: **Senior Vice President**